



EXHIBITOR PACKAGES

OCTOBER 3-4 2017
CALEDON COMMUNITY COMPLEX
CALEDON EAST, ONTARIO

The inaugural 2016 Small Business Summit was deemed an overwhelming success by exhibitors, speakers and partners. Their input to the 2017 Small Business Summit was invaluable, providing much of the “bricks and mortar” for this year’s Summit.



“I exhibited at the Small Business Summit in 2016 and received an excellent return on investment. I met a client who will continue to work with me for the next year. The speakers at this event were very engaging and professional.” - **Jill Schoenhofer, WellConnected**

Held during National Small Business Month, on October 3-4, this business-to-business event is designed to drive business growth, knowledge, and sourcing for entrepreneurs and small business owners/managers in the fast growing GTA rim communities of Peel, Dufferin, Simcoe, Halton Hills, and York Regions.

KEY CHANGES FOR 2017 INCLUDE:

- New venue with larger fully inclusive show floor for all exhibitors
- Keynote speakers from the show floor (morning, mid-day and afternoon)
- Workshops, Workshops, and more Workshops
- Early Bird Exhibitor Discount of 10% on space available until June 26, 2017
- “Sooner is better in show business”
 - Cost savings,
 - Premium location
 - Inclusion in digital and social media campaigns
 - Guest tickets for exhibitor use for clients and prospects

“I was very fortunate to be asked to provide social media workshops throughout the event. The opportunity provided my business with incredible exposure which has resulted in new clients coming on board.” - **Christine Gnass, WSI**



NEED HELP WITH YOUR TRADE SHOW MARKETING? Let us connect you with one of our event partners.

Email us at creative@theSmallBusinessSummit.ca *Think Global. Source Local.*



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\$350 ADDED VALUE

Premium Exhibitor **\$750**

- 8' wide x 8' deep booth
- listing with logo and link on show website
- listing in show program
- complimentary admission to all workshops
- free wireless internet connection
- 2 VIP tickets to opening night Business Achievement Awards Gala*
- 2 tickets to post-show networking cocktail party

Standard Exhibitor **\$650**

- 8' wide x 8' deep booth
- listing on show website
- listing in show program
- complimentary admission to all workshops
- free wireless internet connection
- 2 tickets to opening night Business Achievement Awards Gala*
- 2 tickets to post-show networking cocktail party

\$225 ADDED VALUE

Premium Start-Up Exhibitor **\$425**

- 5' wide x 4' deep booth
- listing with logo and link on show website
- listing in show program
- complimentary admission to all workshops
- free wireless internet connection
- 1 VIP tickets to opening night Business Achievement Awards Gala*
- 2 tickets to post-show networking cocktail party

Start-Up Exhibitor **\$350**

- 5' wide x 4' deep booth
- listing on show website
- listing in show program
- complimentary admission to all workshops
- free wireless internet connection
- 1 VIP tickets to opening night Business Achievement Awards Gala*
- 2 tickets to post-show networking cocktail party

*Additional Gala tickets available at \$50 p.p.

Electrical hook-up, rental of tables, chairs and table cloths are extra if required.

Floor plan available upon request. **Don't forget to order ahead!**

For more show information, including exhibitor space, floor plan, joint marketing and cross promotional opportunities, please contact: **LIZ SHAUGHNESSY**
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